

The Family Care Fund

Most River House clients cannot afford the cost of care. A secure revenue stream and expense management are critical to our future. We never want to turn anyone away due to a lack of ability to pay. We need to bridge the gap between what families can afford to pay, and what it costs to maintain the exceptional care River House provides them.



The Family Care Fund will sustain River House well into the future, with the promise that we will always be there for the families who want to age in place. As demand and complexity of client needs increase, we must evolve to meet them.

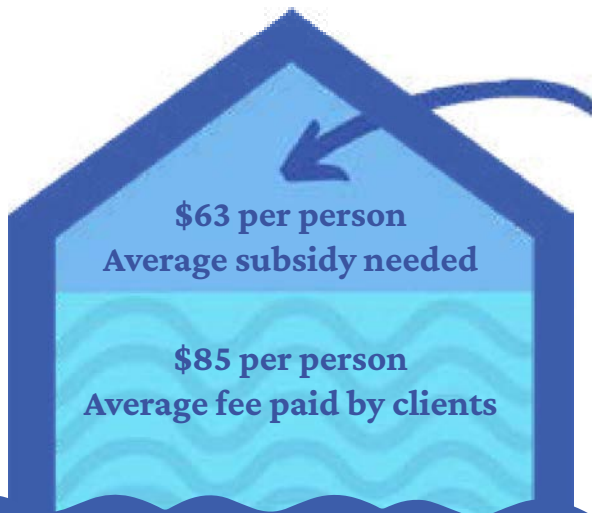
“My Dad used to be antisocial, but at River House, he laughs, he dances, he loves getting up every morning. I cannot thank River House enough for giving me my Dad back.” - Daisy, daughter, family caregiver

Bridge the Gap

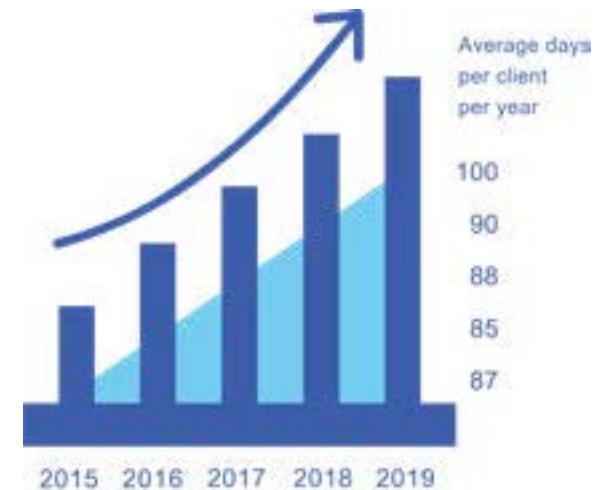
The Family Care Fund will sustain River House - the only family-centered, adult day care option in the community, and a model for adult day care elsewhere - well into the future. We need to raise five million dollars over a three-year period - through January, 2024. Monies raised will go directly to the care of the families we serve.

We hope you appreciate the unique ways River House has served our vulnerable senior population for 44 years. Some of our team members have been here for five, ten, and 25 years. They are committed to compassionate, comprehensive caregiving of your loved ones, friends, and neighbors. We can only continue with your financial help. Please be generous in giving to River House's Family Care Fund. The need is great - the time is now.

It costs River House \$148 per day, per person, and the need is increasing



43% of this cost is subsidized by River House



“Having served on other local non-profit boards in the community, I view River House as the gold-standard for providing professional and compassionate care to our community’s older adults. I am honored to be a part of this wonderful organization and look forward to its ongoing growth.” - Helen Dixon, Board Member

Legacy Gifts



River House Angel
\$2,000,000



River House Hero
\$1,000,000

Donor Levels

Impactful Partner	\$100,000 - \$250,000
Special Benefactor	\$75,000 - \$99,999
Generous Friend	\$50,000 - \$74,999
Compassionate Caregiver	\$25,000 - \$49,999
Caring Companion	\$10,000 - \$24,999
Good Neighbor	\$5,000 - \$9,999



River House Guardian
\$500,000





Family Care Fund Campaign Pledge Form

(Please scan the code with your phone or print this page to donate by check)

Donor Information

Donor Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Gift/Pledge Information

I/we wish to pledge \$ _____ and enclose an initial contribution of \$ _____ towards my/our pledge to River House Adult Day Center.

I/we wish to pledge this gift over 1 2 3 years. Please bill me/us beginning _____ (date) and annually thereafter.

Donor signature: _____ Date: _____

Scan this code with your phone to pay online.



Payment Method

I/we plan to make my/our contribution by:

Check: Enclosed is my check payable to River House Adult Day Center.

(Please note in the Memo Section, "Family Care Fund Donation.")

Credit Card Master Card Visa American Express Discover

Name as it appears on credit card: _____

Credit Card Number: _____ Exp. Date: _____

Security Code: _____ Authorized Credit Card Signature: _____

Wire/Securities Transfer: For instructions, please contact Anne Murdock: (203) 622-0079.

Matching Gift: My gift will be matched by: _____

Donor Recognition

Please use the following name(s) in donor listings and other publications concerning this gift: _____

I/we would like to discuss potential Naming Opportunities for this gift.

I/we would like this gift to remain anonymous.

River House Adult Day Center is a 501 (c)(3) not-for-profit organization. Your donation is fully tax deductible.

For questions concerning a gift, please call Donna Spellman, MS, Executive Director

or Anne Murdock, Director of Development at (203) 622-007, or email amurdock@theriverhouse.org.